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## 25 People to Watch in 2022: Jay Mize and Dan Sefair

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Two local developers are at the forefront of a booming niche in residential real estate.

Jay Mize and Dan Sefair of Mize & Sefair Development are aggressively pursuing deals in the built-to-rent single-family home sector. Like their for-sale counterparts, the communities consist of single-family homes and an amenity package that includes things like a clubhouse and on-site dog park. But these homes are built specifically for renting.

Nationally, interest in single-family rental communities is skyrocketing. And while all the big players are looking to get a toehold in the Tampa Bay market, Mize and Sefair are working with both a local developer and industry giant Invitation Homes to pursue projects. In 2022, we'll be watching to see how the two build their Tampa Bay pipeline while competing with homebuilders and commercial developers for sites — and how the rental market responds to this relatively new product type.

Next: John Catsimatidis Sr.

**Ashley Gurbal Kritzer**

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Jay Mize and Dan Sefair

